

CONFERENCE PROGRAMME
Technological Development for Sustainable Tourism and Sport

TOPLICE SVETI MARTIN, THURSDAY 10th April 2014.

TIME	PRESENTER	TITLE
14:00	Opening Ceremony	Welcome speech
	Introductory lecture	
15:00	prof. dr. sc. Mato Bartoluci	Sustainable development of rural tourism in continental Croatia
15:20	dr. sc. Nevenka Breslauer	Innovations in the function of sustainable development of sport in Međimurje
15:40	dr. sc. Istvan Heckl	The ExperienceMax (Élménymax) project
16:00	prof.dr.sc. Zoran Jašić	Development of tourism in terms of globalization
16:20	<i>Nikola Balent, Simon Prenković, Denis Vrljić, Josip Matić, Bojan Nađ</i>	<i>Studenti pobjednici izazova izrade nove turističke ponude Toplica Sv. Martin – Staza Sv. Martina</i>
16:40	PAUSE	
Working Committee: prof.dr.sc. Bartoluci, dr. sc. Nevenka Breslauer, izr. prof. dr. Gordana Ivanković		
17:00	Nora Berkes	Responsible management in the hotels in Hungary
17:07	Gordana Ivanković, Nevenka Romih	The importance of the meeting industry for the economy-case study of a congress hotel on the Slovenian coast
17:14	Sandra Herman	Management of sustainable development of cultural tourism in Međimurje County
17:21	Ivan Hegeduš	Robinsonian tourism on the Mura river and Murščak forest as a part of sustainable development of tourism
17:28	Aleksandar Ivanovski, Dušan Mitić, Marija Zegnal Koretić, Goran Prebeg, Marko Dimitrijević	The importance of the meetings industry for the economy – case study of a congress hotel on the Slovenian coast
17:35	Andrijana Kos, Damira Miroslav, Mirjana Trstenjak	Impact of Sport Club's Success on Sponsorships Attraction
17:42	Miodrag Novosel, Vesna Sabol	Knowledge and responsibility as prerequisite to sustainability and security of sports facilities
17:49	Petar Mišević, Miljenko Vrbanec, Tedo Vrbanec	Tourism and safety - organization of security in hotels
17:56	Petar Gardijan, Boris Dorbić, Anita Pamuković	Achieving change of scenery, better protection and greater tourist circulation in Vodice by branding the olive
18:03	Marko Perić, Jelena Đurkin, Vanja Vitezić	The system of experience: forgotten management tool
18:10	Mirko Smoljić, Marina Guzovski, Branka Stipanović	Impact of the Resnik airport on the tourist offer of the destination Trogir
18:20-19:00	CONCLUSIONS AND DISCUSSION	
19:30	DINNER	

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TOPLICE SVETI MARTIN, FRIDAY, 11th April 2014.

TIME	PRESENTER	TITLE
	Introductory lecture	
10:30	prof. dr. sc. Mirna Andrijašević	Improvement of tourist offer using the modern technology in sports recreation
10:50	dr. sc. Mario Baić	Wrestling knowledge throughout history and now - the era of internet
11:10	dr. sc. Oliver Jukić	Telecommunications at the Olympic Games
Working Committee: prof.dr.sc. Mirna Andrijašević, dr. sc. Mario Baić, dr. sc. Oliver Jukić		
11:30	Rikard Bakan, Božidar Jaković	Innovative marketing methods as an instrument for evaluation of sports and recreational tourism in continental Croatia
11:37	Adrienn Skrop	Semantic analysis based search and retrieval system for discovering tourism services
11:44	Tomislav Hublin, Nenad Breslauer, Marija Blažičević	Technological development of tennis
11:51	Dino Bartoluci, Iva Sundji	Management of sustainable tourism development on the example of Sljeme ski resort
12:00	PAUSE	
12:20	Marija Blažičević, Kristian Đokić	Geocaching application model in teaching of physical education in higher education
12:27	Mahira Tanković, Ksenija Keča, Doris Barić	The environmental aspects of sustainable development of tourism and sport
12:35	Dina Botta, Rade Knežević, Radmila Jovanović	Tourist valorization of biotrope attractiveness on the example of the wolf
12:42	Anica Žužić	Rising responsible and ecologically aware generations - Eco programm in Kindergarten „Katarina Frankopan“, Krk
12:49	Petra Mesarić, Mihaela Mesarić, Bruno Palašek	Electric bicycles and their application in tourism
13:56	Rudolf Horvat, Valentina Novak	Laws of thermodynamics in sustainable development
13:03	Vladimir Križaić	Choice and planning of technology of construction of "Arena" in Zagreb related to meeting the deadline
13:10	Sarajko Baksa, Petra Magić	Structural factors of the quality of public lighting in the town Čakovec
13:17	Ivana Bujan, Marija Vugrinec, Martina Bogdan	Financial analysis of companies operating in the tourism sector of Croatia
13:25-14:00	CONCLUSIONS AND DISCUSSION	