

1st day
 Thursday 14th April 2016

13.00-14.00	Registration of participants	
	HALL MURA 2 - TOURISM (translation to Croatian/English provided)	HALL MURA 3 - SPORT AND MANAGEMENT
14.00-15.00	Conference opening	
	Welcome speeches	
	Robert Ilijaš: Presentation of project "Project Wonderland"	
	Tihana Miri, Tina Zobec, Leona Jakovljević i Tonka Mlinarić: Presentation of student project: Martinov prolaz	
15.00-15.15	Coffee break	Coffee break
15.15-17.15	Key note speakers	Key note speaker
	Tivadar Mahr - Let's do it differently!? - Question or a warning; Innovation to the Tourism	Nevenka Breslauer, Tomislav Hublin, Nenad Breslauer - The Influence of Innovative Technologies on Entrepreneurship, Sport and Tourism
	Mato Bartoluci, Juran Galetić: Impact of the crisis on tourist arrivals to attractive tourist destinations in Croatia	Paper presentations - moderators Assist. Prof. Nevenka Breslauer, Ph.D., college prof., Prof. Kamenka Živčić Marković, Ph.D., Dragan Kopeckí, M.Sc.
	Paper presentations - moderators Prof. Mato Bartoluci, Ph.D., Tomislav Dorović, M.Sc., Mr. Tivadar Mahr	Kamenka Živčić Marković, Lucija Milčić, Marija Fišter: The influence of strength on quality performance of gymnastics pullover in girls and boys beginners
	Ankica Arbutina, Ivana Kardum Goleš, Petar Gardijan: Innovation of fortresses as Šibenik's tourist brands	Ljiljana Lešić, Marina Gregorić: Motivation for achievement of results and quality improvement of Croatian sport in case of Croatian Bowling Association
	Dino Bartoluci, Vera Šutalo, Iva Sundji: Sustainable development of Croatian health tourism	Dražen Kostelac, Zoran Jeremić, Emil Priskić: Project management approach – sports tourism project
	Zvezdana Hendija, Filip Bartoluci, Ivor Stanivuković: Possibilities of sustainable tourism development in Nature park Lonjsko polje	Slaven Dragaš: Intensification of physical education (P.E.) courses in higher education
	Petra Mandac, Slađan Boban: New communication in the hotel industry in function of developing the Croatian tourism	Toni Miljak, Vedran Šiljegović: Financial effects of improvement tourist offer in hotels with sports facilities
	Zoltan Birkner, Tivadar Mahr, Nora Rodek Berkes: The relationship between universities and social innovation potential	Marcel Vučetić, Tihomir Mostovac: Innovative Technologies in the Management and Maintenance of Sports Infrastructure
	Nora Rodek Berkes, Zoltan Birkner, Tivadar Mahr: On the way towards a sustainable and responsible city- decision support approach for municipalities	Miodrag Novosel: Condition and accessibility of the city pool "Marija Ružić" Čakovec to people with disabilities and other persons with reduced mobility
	Magda Bonacin: Branding of croatian nautical tourism through the destination management	Bojan Ugrinić, Aleksandar Ivanovski, Snežana Lazarević: Organization of sports and recreational activities for children on holiday
	Mirjana Cvijić, Zdenka Dudić, Jelena Borocki: Innovative performance assessment of tourist enterprises in the Republic of Serbia	Ivo Smoje, Sanja Dumanić: The influence of international environment on business strategies of shipping companies in Croatia
	Zdenka Dudić, Mirjana Cvijić, Jelena Borocki: The role of tourism in fostering innovation in the region of Vojvodina	Anita Grubišić, Gina Lugović, Petar Gardijan: Creative thinking concept at higher educational institutions
	Martina Sobočan, Marija Miščančuk: The Use of Foreign Languages in the Tourism Sector in the Counties of Međimurje and Varaždin	Luka Sabo, Vesna Bedeković: Networked Society and the characteristics of national culture as determinants of communication in international business
16.30-16.45	Coffee break	Coffee break
16.45-19.00	Paper presentations, discussion and conclusion	Paper presentations, discussion and conclusion
	Gina Lugović, Anita Grubišić, Petar Gardijan: Synergy offer of gift chains in a tourist destination	Ksenija Pletenac, Tihana Miri: Developing entrepreneurial competences
	Ivka Talić, Petar Gardijan, Ivona Cvitan: "Fairy Krka" to great experience Krka	Marijana Dragaš: The importance of intercultural communication in business with a special emphasis on business English language
	Tatjana Skryl, Marina Gregorić, Ivan Hegeduš: Institutional base of industrial policy in the modern conditions and its impact on Russian tourism	Damira Đukec, Mirjana Trstenjak, Vesna Čanadi: Effects of measures for the motivation of employees on the example of LifeClass Terme Sveti Martin
	Andreja Loparić, Marina Gregorić: Tourism potential of Varaždin County from the segment of cultural and religious tourism	Branko Sušec: The Business Plan for Hostel
	Sandra Herman: New trends in marketing; E-marketing in tourism	Željko Blagus: Integrativeness as the Orienting Basis of the Polytechnic of Međimurje in Čakovec
	Martina Kostanjevac: The impact of nautical tourism on the environment	Marija Valčić: Strategy and the best business models
	Senka Zavišić, Goran Luburić: The role of social networks in promoting rural tourism	Josip Britvić: ISO 9001 – Tool for Quality Management in higher education
	Ivan Novak, Silvija Vig: Business Ethics as a Prerequisite of Sustainable Competitiveness in Hotel Business	Vlatka Ružić, Branislav Šutić: The prospect of virtual tourism in the management of tourist destinations
	Lea Obadić, Đurđa Somodi, Marina Gregorić: Use of technologically advanced global distribution systems (GDS) in tourism and hospitality of Republic of Croatia	Sonja Tošić Grlač: Digitized local heritage in the function of cultural tourism in the local community
	Dražen Knezović, Danijel Ružević: The role and significance of information technology used in hospitality and tourism	Ana Vovk Korže, Silvija Zeman: Educational (scientific) tourism as a development opportunity
19.30	Gala dinner - restaurant Mira (part of the Spa Golfer Hotel)	

08.30-10.30	Excursion - departure in front of the Spa Golfer Hotel	
10.30-11.30	Registration of participants	
11.30-13.45	HALL MURA 2 - SUSTAINABLE DEVELOPMENT	HALL MURA 3 - INFORMATION-COMMUNICATION TECHNOLOGIES
	Key note speaker	Key note speaker
	Ivan Samardžić, Antun Stoić, Dražan Kozak, Željko Ivandić: Cost Structure at Arc Welding Processes and the Possibility of Their Reduction	Oliver Jukić, Ivan Heđi - Telecommunication Network Management
	Paper presentations - moderators Prof. Ivan Samardžić, Ph.D. Assoc.prof. Božo Soldo, Ph.D., Silvija Zeman, Ph.D., lect.	Paper presentations, discussion and conclusion - moderators Oliver Jukić, Ph.D., college prof., Mihael Kukec, Ph.D., senior lect., Željko Knok, M.Sc., senior lect.
	Lovro Gradišer, Dinko Domiter: Using Unmanned Aerial Vehicles for spatial data collecting	Jadranka Musulin, Dina Ahmetpahić, Josipa Akalović-Antić: Managing Internet traffic by optimizing web-sites: the case of spa and wellness resorts in Europe and Croatia
	Nina Begić, Aleksander Poredoš, Petra Mesarić: Establishment of a system for monitoring energy consumption according to ISO 50001 in Sveti Martin	Željko Knok, Mark Marčec: Web search engine for sharing and advertising
	Živko Kondić, Branislav Bojanić: Sustainability reporting on the example of Pula Parking Ltd.	Nenad Breslauer, Miljenko Vrbanec, Željka Breslauer-Mesarić: Tourist facilities through augmented reality
	Ljerkica Cividini, Božo Soldo: Technical economic aspects of reconstruction of road landslide in Medjimurje county/ Croatia	Denis Jelaš, Danijel Ružević: edX - a platform for e-learning system
	Petra Mesarić, Damira Dušek, Slavko Krajar: The characteristics of energy consumers in future smart grid: A survey	Antonio Kovačević, Mihael Kukec: Development and implementation of a smart home system on the Windows IoT platform
	Tino Šeba, Nada Glumac, Nikola Sakač: Smartphone as a detector for concentration of colored solutions	Vedran Uroš, Marko Meštrović: Digital systems for quick knowledge checks with real-time results
	Dubravka Krivačić: Sustainability reporting challenges and benefits	Toni Miljak, Ante Grabrić, Eva Mijatović: Impact of rate of value added tax on the development of tourism and hospitality
	Ratko Matotek: Market Value Sustainability of the Sport Facilities	Marko Martinović, Ivan Samardžić, Antun Stoić: Analysis of laptop demand curve through the internet search
	Petar Mekovec, Magdalena Zeko: The current legal framework for production and sale of biogas in Croatia	/
	Jasmina Ovčar, Mirjana Trstenjak, Mihaela Mesarić: Treehouses as a new tourism along lowland rivers - case study Mura river	
	Dragica Kemeter: On the Way to Sustainable Waste Management	
13.45-14.00	Coffee break	
14.00-15.15	Paper presentations, discussion and conclusion	
	Marta Turk, Jasmina Ovčar: Revitalization of the sport-recreation center of hippodrome in Čakovec	
	Predrag Presečki: Post tensioning slabs in VMD towers in Zagreb	
	Sonja Raić Bistrotić, Silvija Zeman, Ana Vovk Korže: Optimal composition supstratic blends in biogas production codigestion	
	Goran Matanić, Dražan Kozak, Bartol Jerković, Željko Ivandić, Ivan Grgić: Influence of modern trends in freight wagon manufacturing on the environment protection through energy consumption reduction	
	Lovorka Gotal Dmitrović, Ivica Mustač, Božo Soldo: Conceptualization of complex engineering systems	
	Sarajko Baksa, Hrvojka Furdi: Performance Comparison of Efficiency Cogeneration Biogas Plants	
	Vladimir Križaić, Dražen Hranj, Ivan Tuksar, Dragutin Lukša: Impact of Innovation on Sustainability of Formwork	
15.15-15.30	Conference closing (hall MURA 2)	